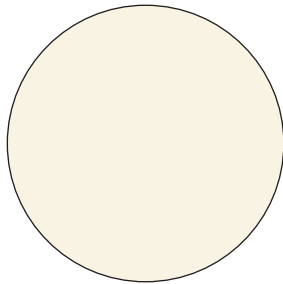


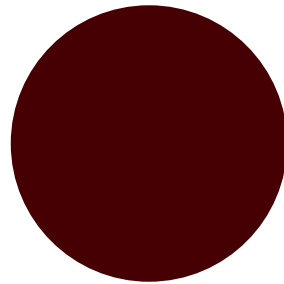


Brand Color Palette



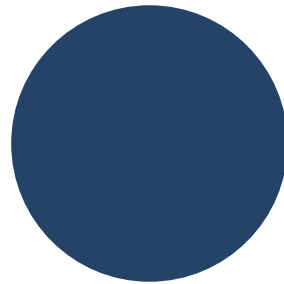
Beige
f9f4e3

Used as primary background color on website and print materials.



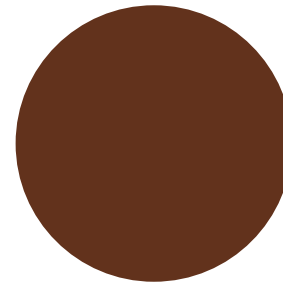
Burgundy
460003

Used as secondary background color on website and print materials.



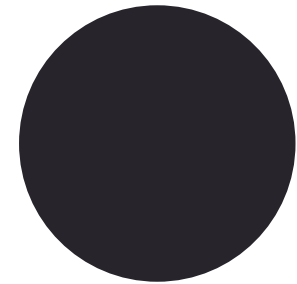
Blue
254367

Color of the shield in our monogram.



Brown
62321c

Color of the vineyard illustration on our labels.

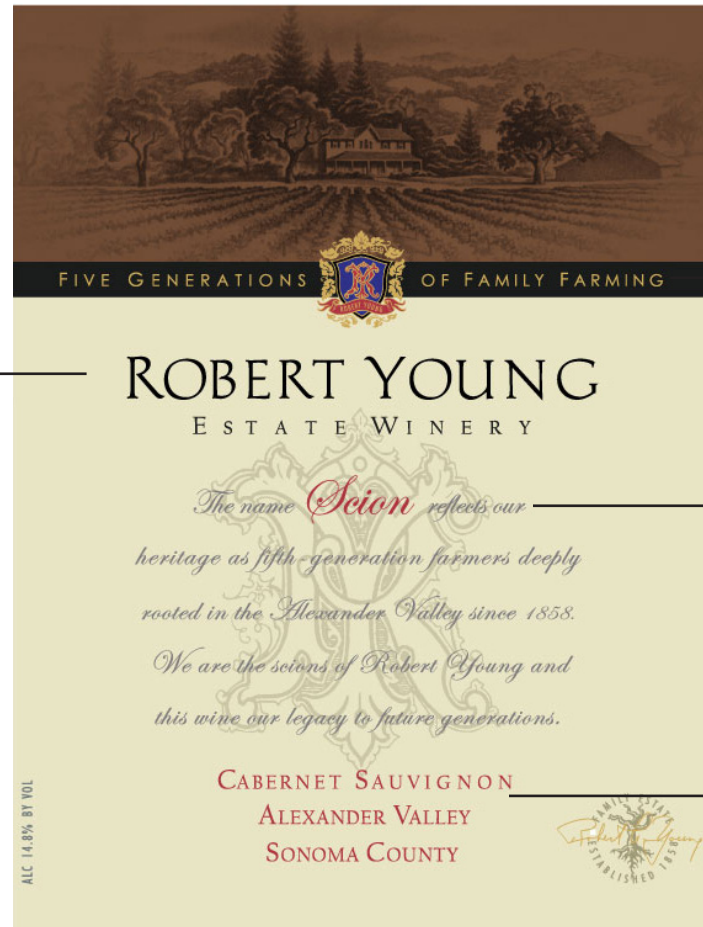


Black(ish)
62321c

Color of Bob's Burn Pile label.



Label Anatomy



Font:
MICHELANGELO BQ

Font:
Century Gothic

Font:
Edwardian

Font:
Gill Sans MT Cond.

Font:
Californian